

HOSPITAL INFRASTRUCTURE INSIGHT MOROCCO 2020

Installed Base | Opportunity | Health Personnel

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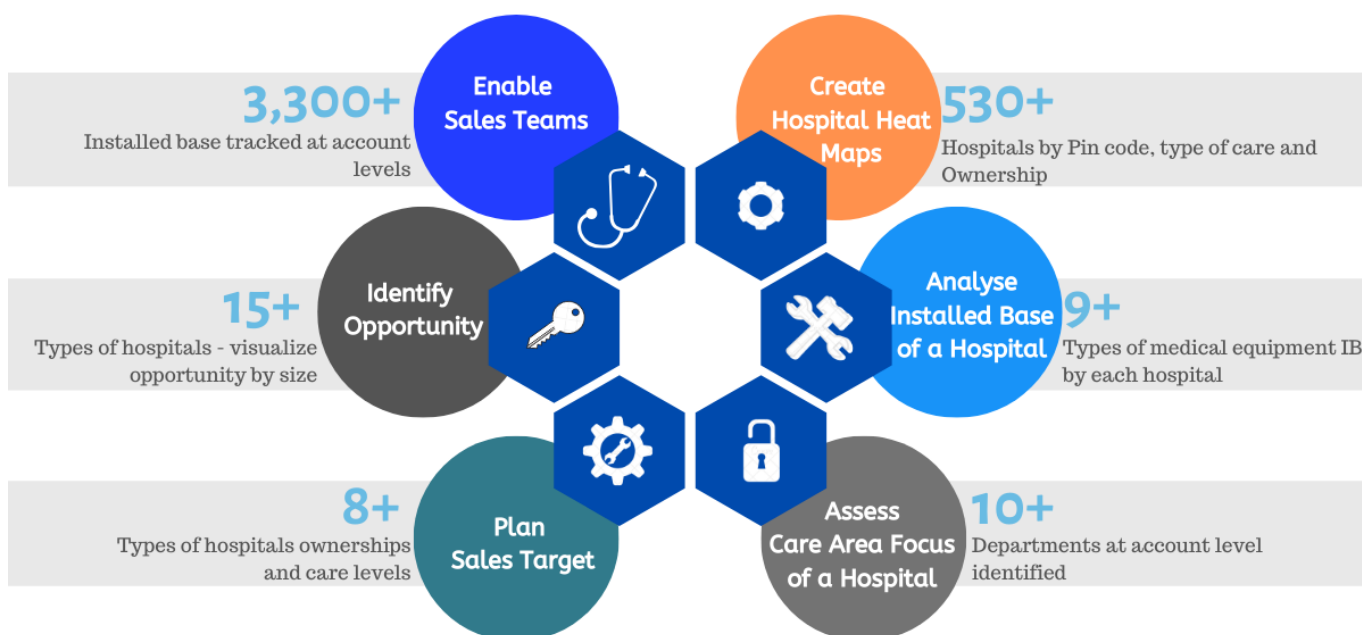
534 Hospitals covered across the country.

Morocco's Health Budget 2020 Witnesses a Substantial Rise, Expected to Improve Procurement of Medical Imaging and Other Capital Equipment Systems

As of 2019, there were about 534 hospitals in Morocco. Currently, 33 hospitals in the country are equipped to provide tertiary care services, with more expected to scale up in the next 2-3 years. Morocco's healthcare budget for 2020 was also increased by \$1.3 Billion - earmarked for infrastructure build-up in terms of personnel and equipment. The Health Minister of Morocco announced the allocation of \$175 Million for their health insurance system, RAMED, allowing it to cover more Moroccans.

According to [EMERG's new HospeTrack Hospital Intelligence for Morocco](#), these investments by the Government, coupled with the increasing purchasing power of the nation, are expected to accelerate the total number of hospitals scaling up from secondary to tertiary care services. In the immediate term, the segment of 33 tertiary care hospitals is expected to drive revenue growth for medical equipment manufacturers. For the next 3-4 years, growth could potentially be driven by the 108 secondary care hospitals in the country, that hold 227 ICU beds, accounting for 45% of overall ICU beds.

HospeTrack Hospital Intelligence for Morocco is a tool that allows users to understand in-depth the account-level statistics in terms of personnel, medical equipment installed base, and departmental maturity. An invaluable dataset that will enable deeper analysis into sales and marketing plans that target hospitals. For example, data from the report shows, that the 253 operating rooms in the country currently are supported by less than 259 ventilators, 78 C-arms, and 47 Cath Labs – indicating a major opportunity area for medical equipment manufacturers.



The report provides account-level directional detail on total beds, ICU beds, ORs, ventilators, incubators, etc., along with Anaesthesia Machines, C-Arms, Cath Labs, PET, Nuclear, SPECT, CT, MRI scanners, Ultrasound and X-Ray machines, making it the only source of hospital-level intelligence for medical equipment installed base in Morocco. This dataset is a valuable tool for any organization that is in the process of optimizing sales targets, estimating market potential or building an account management plan in Morocco.

The report is a craftily designed dataset that provides a graphical summary of the health infrastructure in the country apart from an account-level view of resources, directional information on medical device installed base, hospital demographic and care services. The report commits itself as a tool to understand, visualize, and identify opportunity pockets at the hospital-level for medical devices manufacturers, and digital healthcare companies.

Key medical device companies featured in the dataset include: Dräger Medical, Mindray, GE Healthcare, Philips Healthcare, Siemens Healthcare, Toshiba (Canon Medical Systems), Hitachi Medical Systems, Esaote SpA, Samsung, Alpinion, Fujifilm Medical Systems, Hologic, Neusoft

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