

# HOSPITAL INFRASTRUCTURE INSIGHT BELGIUM 2020

Installed Base | Opportunity | Health Personnel  
[www.emerg-inc.com](http://www.emerg-inc.com)



272 Hospitals and Diagnostic Imaging Centers  
covered across the country.

## Need for preventive and diagnostic facilities as well as critical care devices could shape the demand for medical devices in Belgium

As of 2019, about 266 hospitals were functioning in Belgium. Over 70 of these hospitals demonstrate characteristics of tertiary care facilities and mostly belong to the private sector. Belgium is considered to have one of the best healthcare systems in Europe characterized by positive clinical outcomes for surgeries as well as high cancer survival rates. However, Belgium continues to navigate through a few systemic challenges including long waiting lines for diagnostic tests, issues around treatment of mental health as well as moderately high rates of hospital acquired infections.

According to [HospeTrack Hospital Intelligence for Belgium](#), the largest opportunity in the immediate term is likely to be around improvement of preventive and diagnostic facilities as compared to acute care services which are significantly well developed in the country. For instance, Belgium has over 200 mammography units spread across 130 hospitals. While the density of mammography units is on par with other major European countries, the coverage of breast cancer screening for women in the age-group of 50-69 years is about 63%. This is lower than the EU-15 average of 64.3% and the WHO target of about 75%. On similar lines, the Belgian health services recently procured additional MRI scanners to increase the current installed base by over 15% to cater to the growing waiting lines.



As observed with the ongoing Covid-19 crisis, several public and private hospitals in Belgium have reported significant shortage of critical care devices including surgical and respiratory protection equipment, surgical drapes and sterilization devices. Of the 1,900 ICU beds in Belgium, it is estimated that over 700 beds belong to secondary facilities. It is likely that such hospitals would also look to upgrade their capabilities in the coming years to counter threats of pandemics as well as the general increase in chronic diseases in the country.

A pivot from this dataset will quantitatively demonstrate a strong potential for the medical devices market in the country. For instance, Belgium has 34 PET-CT scanners to address an increasing burden of cancer (among others), especially above the age of 70 years. Such insights would enable medical equipment companies to optimize their customer segmentation and help define targeted sales and marketing strategies.

The dataset provides account-level directional estimates of total beds, ICU beds, ORs, ventilators, incubators, etc., along with Anaesthesia Machines, C-Arms, Cath Labs, PET, Nuclear, SPECT, CT, MRI scanners, Ultrasound and X-Ray machines, making it a critical source of hospital-level intelligence for medical equipment installed base in Belgium. This dataset is a valuable tool for any organization that is in the process of optimizing sales targets, estimating market potential or building an account management plan in Belgium.

The report is a craftily designed dataset that provides a graphical summary of the health infrastructure in the country apart from an account-level view of resources, directional information on medical device installed base, hospital demographic and care services. The report commits itself as a tool to understand, visualize, and identify opportunity pockets at the hospital-level for medical devices manufacturers, and digital healthcare companies.

**Key medical device companies featured in the dataset include:** Canon / Toshiba, Carestream, Elekta, Fresenius, GE Healthcare, Hologic, Mobius Imaging (Stryker), Philips, Siemens, and Varian

For more information, contact us at [www.emerg-inc.com](http://www.emerg-inc.com)



Bengaluru. Chicago. Singapore

Unarticulated Insight, Clinical Immersion.



For Sales Queries and Questions:

Email: [letspeak@emerg-inc.com](mailto:letspeak@emerg-inc.com)

LinkedIn:

<https://www.linkedin.com/company/ethnographic-medical-research-group>

[www.emerg-inc.com](http://www.emerg-inc.com)